

**1.**

*Modern conditions of the management of enterprises have been analyzed. The elements of corporative culture of enterprises have been marked out. The management mechanism of informed culture at an enterprise has been suggested. Manager's duties of creation and management of informed culture at the enterprise have been determined.*

[1-5].

*It is indicated as a percentage, the number of unprofitable enterprises during the crisis. Presents official data on public financing for the current year. Listed problems of agricultural enterprises, which led to financial instability. Also outlines activities for the development of the agricultural industry and the country as a whole.*

[3].

10 %.

2009

6%

6,8

- 3,7

[4].

87,4%

[2].

2010

: 1) . - 19 . 2006. - 190. 2) : // . - 2008. -  
 9. 3) : « " 22.12.2008. 4) »  
 " " «Agroexpert» - 2009 9.

*This article reported about introduction of innovations on enterprises. Talked about introductions of innovations directly in the process of management. The prospect of enterprises is also examined to go in step with time. The theme of estimation of intangible assets is affected monetary*

[1].