

The importance of introduction of innovative technologies in activity of the domestic enterprises for the purpose of increase of competitiveness of production on a market is described. The attention is concentrated on ways of decreasing costs of manufacture because of reduction of direct and indirect production costs and application of economy on scales effect.

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Consideration of necessity of introduction of innovations for anti-recessionary operation of business and definition factors interfering innovations

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Essence and setting of innovative processes is considered for the increase of competitiveness of small enterprise