

- ; 1)
- ; 2)
- ; 3)
- ; 4) R-
- ; 5) PAS- . [2]

[3]

: 1.

, 1996. – 469 . . 95-97. 2.

. – 2003. – 7(25). – . 56-62. 3.

: 2- . – : - , 1999. – . 1. – . 9–128.

« »

INTERNET-

In this thesis discusses a promising way to develop and do business. It is envisaged that based on the analysis of systems studies the relationship of expenses, sales and profits. possible to model the relationship of these indicators with the choice of optimal planning model of the enterprise.

Internet-

. Internet-

Internet-

50-60%

Internet- online-

Internet-

6

DOT-CMS,

Internet;

Internet-

Internet-

Internet-
Internet-

;)

;)

Internet-

: 1.

2004. - 640

: BHV -

, 2002. - 656

. 3.

// - 2001. -

2. 4.

// - 2000. - 2. 5.

- 2009.- 40

(706).

2.

« »

« »

« »

« »

« »

The concept "communications" is considered from the point of view of the various approaches: linguistic, philosophical, social, psychological and economic. The concept "communications" is formulated in view of various treatments of the selected approaches.

[1].

« »

« »:

« »

(-)

« »

),

(),

().

« »

: 1.

, 2005. - 408 .

()