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Considered possibilities of increase of competitiveness of enterprises by optimization of inventory control of material and technical facilities. Consideration of possible steps on minimization is conducted their supplies and creation of the proper informative system.

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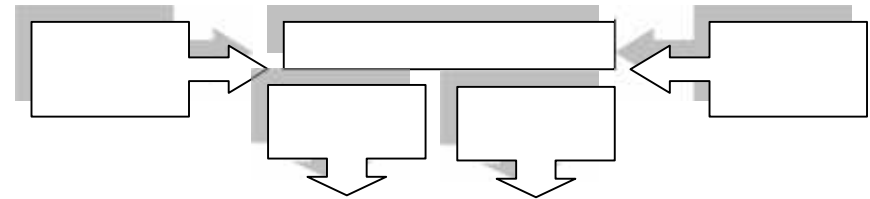
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It is lead the analysis of new essence the market of confectionery production in conditions an economic crisis, it is specified necessity of qualitative changes for activity the distribution companies. The plan of action which will help with crisis conditions to reach stability in activity of these companies is developed. The results received in work have significant practical value that proves to be true positive estimations a management of the distribution company.

[1].

[2,3].

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