

1. 1999. – 266 ; 2. // – 2008. ; 3. // – 2007. – 217.

« »

The role of a price policy in maintenance of competitiveness of production in modern conditions is considered. Kinds of expenses which are used for price formation are resulted. Advantages and lacks of formation of the price are defined by a method of full costs.

(Full Cost Pricing, Target Pricing) –

(1) [1; 2]:

$$P = C * \left(1 + \frac{R}{100}\right) \quad (1)$$

R – ()

(; ;) [3; 4; 5].

1. 2001. – 145 ; 2. / – ; 3. 2008. – 240 ; 4. « », 1998.-584 ; 5. « », 1999. – 464 . ; 3- ; 2003. – 304

The contract of financial tenancy (leasing) is probed as one of types of crediting. His advantages and differences are considered from the form of the ordinary crediting. A leasing role is grounded in the increase of efficiency of national economy.