

The results of uncertainty factors investigation by decision making in performing market transaction are given. The peculiarities of information work as a kind of professional occupation are considered. The influence of subjective factors on information costs is analyzed.

003-95

:1.

2008. – 5. – . 56-69. 2.

3.

– 1998. – 3. – . 358–378. 5. *Stigler, G.J.*, 'Imperfections in Capital Markets', Journal of Political Economy, vol. 75, 1967. . 287-292. 6.

7.

C. – : , 2005. – 247 .

Influencing of globalization on an area is shown sciences and educations. The positive and negative consequences of introduction of the Bologna process in Ukraine are exposed. Influence of globalization on migration of highly skilled shots is exposed. Recommendations on neutralization of negative effects of this process are offered.

[1].

22,4%
 37,6% – [2].

600
 2004
 20%

« »

: 1.
 // i . – 2007. – 1. – . 6-8. 2.
 19(58). – 1. – . 218-225. « » – 2006. – .

2008

2008

Dynamics of the foreign trade of services by Chernivtsi region in 2008 was analyzed in the article. Cooperation by regional enterprises with European countries, CIS and others in this sphere was researched. There were examined general characteristics of the foreign trade of services with different countries and separately exports and imports.

2008

82

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2008

346,1

14,1%

2007

192,6