

4.

[2].

[3].

The purpose of determination of investments was put in this work, as an instrument of increase of konkurentnosposobnosti of the Ukrainian enterprises, which was attained. In the process of research the primary purposes of innovative activity, under reaching which an enterprise will promote the konkurentnosposobnost' considerably, were exposed.

[1]

The analysis of funding sources to innovative functioning. A review shows advantages and disadvantages of innovation process financing at the expense of private bankroll. Upon further analysis, we concluded the financial provision peculiarities to innovative functioning of economic player at the expense of private bankroll.

[2]

()
, (. 1.)

$$= (; r; Soc; \dots) - (; ; ; \dots), \quad (1)$$

[3]

: 1

.-2002.- 9.- .1-14. 2

.- : - , 2003-295 . 3.

« », 2002-208 .

« »

[1].

70,3%

3,1% [2].

[3].

[4].

: 1.

- 2005. - 1- . 49-52. 2.

, 2008. 3.

, 2004. - 357 . 4.

.- 2005. - 4 (46). - . 81-91.