

$$\text{Log Price} = S_0 + S_1 \text{LogLivSP} + S_2 \text{LogPlan} + S_3 \text{LogDist} + S_4 \text{LogKitSP} + S_5 \text{Floor} + S_6 \text{Brick} + S_7 \text{Bal} + S_8 \text{Lift} + S_9 R1 + S_{10} R2 + S_{11} R3 + S_{12} R4 + v$$

R<sup>2</sup> 95% 0.91.

1. Clapp J., Giacotto C. Price Indices Based on the Hedonic Repeat-Sales Method: Application to the Housing Market // Journal of Real Estate Finance & Economics. 1998. Vol. 16. 1. 2007. — 5 (31); 3. Clapp J., Giacotto C. Price Indices Based on the Hedonic Repeat-Sales Method: Application to the Housing Market // Journal of Real Estate Finance & Economics. 2004.; 2.

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Devoted to the study of automation of the basic functions of business fields, regardless of industry sector. The features of application software "IC: Enterprise" for the simplification of the core activities of any enterprise and facilitate the work in the design of the necessary documentation. The main components of the management system used in this software product.

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ERP,  
CRM,  
«1 : »

[3, 4].

*In report is examining the process administration of marketing in the enterprise. His advantages and defect was considered. Marketing's service role is grounded in the increase of profit of enterprise.*

: 1. : . - : , 2007. -  
254 . 2. : / . . . . . : . -  
» , 2005. - 422 . 3.  
/ . . . . . 26 . . . . . : . - :  
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264 . 5. . . . . . 2, 2003. 6. -  
, 2003. - 387 .

### 9. :

I - I . ,

*The analysis of school economic education in I - I cent. is conducted, the profile studies of economy is investigational, the stages of its becoming and development in Ukraine are exposed.*

[1] .