

*The article is devoted to the questions of bankruptcy probability estimation. Altman's model is considered and several ways to adopt it for use in the Ukrainian business environment are suggested.*

$$Z_5 = 1.2 * X_1 + 1.4 * X_2 + 3.3 * X_3 + 0.6 * X_4 + 1.0 * X_5,$$

1. ...
2. ...
3. ...
4. <http://revolution.allbest.ru/finance/00028819.html>
5. <http://www.toodoc.com/Altman-E-I-1968-Financial-Ratios-and-the-Prediction-of-Corporate-Bankruptcy-ebook.html>
6. <http://revolution.allbest.ru/finance/00062028.html>

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*A model for determining optimal price and advertising levels in a monopolistic competition is considered.*

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[1].

[2].

$$\frac{A}{P \cdot Q} = \frac{x_A}{|x_P|}$$