## SUPPORT OF UKRAINE BUSINESS DURING THE WAR Maistro R.G., Androschuk I.O.

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Supporting Ukrainian business today is a crucial task for the Ukrainian government, as the enemy is working for both the physical and economic destruction of Ukraine. The state cannot allow this. The Ministry of Digital Information during the war introduced many initiatives to support entrepreneurs in this difficult period. In the past, hundreds of permits or licenses were required to start or continue your own business. It is even harder to do this during martial law. To simplify this, the ministry has launched a declaration. This is a document that is valid instead of the 374 permits required for entrepreneurs.

For example, to open a pharmacy, you need to go around a dozen offices, register a fire declaration, wait 10 days for a license for the right to retail drugs. With the Declaration it is much easier to do - in a few clicks, because it does not require consideration by an official. You can start working right away.

The business advisory service during the war is extremely important.

This is the responsibility of the page "Business Support in War" on the portal Diya.Biznes, which brings together government and donor programs and private initiatives to support entrepreneurs. They will help save business, jobs and support Ukraine's economy. Here you can learn how entrepreneurs can get money for the employment of IDPs and how to move their business to a safer place with the help of the state. Or get a loan during martial law under the program "5-7-9%". Or consult about restarting your own business.

Micro and small enterprises are the foundation of the country's economy. During the war, they become the most vulnerable, unlike large network companies. Therefore, together with the EU4Business program, the Ministry of Economy and the Office for Entrepreneurship and Export Development, a grant fund was launched. It is designed to support 300 companies that are located in the war zone, left and deployed in a safer place. Or injured, but continue to work. A special commission of independent business experts is already selecting applications. The amount of the grant is 125,000 hryvnias (equivalent to about 4,000 euros). In times of war, getting help should be as quick and easy as possible. Therefore, in addition to Diya.Business offline centers, there is an innovative format of the hotline.

Ukrainian business is rapidly adapting to the war. The economy across the country not only continues to work, but also new enterprises, private individuals appear. Businesses are returning to work in areas where this is possible. Therefore, it is necessary to support local producers to stimulate the development of our economy and support the Armed Forces of Ukraine!

## **References:**

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