

**STARTUP EDUCATION AND ITS ROLE IN PROFESSIONAL
COMPETENCE OF THE FUTURE SPECIALIST'S
FORMATIONNSLATION USAGE PECULIARITIES**

Ageicheva A.O., ¹Bukhkalov S.I. Rozhenko I.V.

*National University Yuri Kondratyuk Poltava Polytechnic
Poltava State Medical University, Poltava*

¹National Technical University «Kharkiv Polytechnic Institute», Kharkiv

The opportunities associated with entrepreneurship in education, such as its ability to stimulate learning and instill motivation, confidence and a sense of relevance are studied. It indicates a positive impact, renewal and innovation for future professionals. During the startup school workshops, many challenges were overcome, such as lack of time and the difficulty of evaluation for both trainers and researchers. Addressing some of these issues, it puts forward the idea of value creation in startup education. Grounded theoretical foundations, relevant research and practical implications of this idea, as well as contrasting entrepreneurship education defined in this way to other pedagogical approaches, debates and frameworks. Various tools, methods, and approaches from various fields are characterized, providing practical advice for teachers and students in their efforts to achieve success. It also outlines some future hopes for how startup education will be perceived in the future, why it will be considered relevant and effective, when it will be applied and how it will be implemented in practice. Some important areas for further improvement were suggested, such as the need to raise awareness of startup education as a pedagogical approach relevant to all university students and at all levels of education, and the need for closer collaboration between researchers and field professionals. The need for a deeper understanding of when, how and why startup education can develop the professional competencies of a future specialist is emphasized. Students learn the culture of discussion, the ability to objectively evaluate their ideas, to think logically and critically. Moreover, working on startups is really interesting for students due to the lack of restrictions, because they have opportunities to show various creative abilities. Talking about startups, it is important to understand that at the initial stage, the project is based only on the enthusiasm of the personality and work of the founders. A startup cannot force you to do something – it should be based on your own desire. It is necessary to teach students that even if they do not create their own company, creative skills, interdisciplinary connections, and the ability to apply their knowledge in life will be very useful for them. There is really great pedagogical potential in startup education. The innovative program, improved by the world's leading and author's programs, is extremely useful and unique. A progressive approach is integrated into all seminars, which contributes to both creative development and mastering of technical disciplines by future specialists. Training takes place on the basis of real business experience and during acquaintance with leading companies and professions. Mentoring by successful managers adds confidence and supports creative projects.