

National Technical University  
"Kharkiv Polytechnic Institute"



# DEPARTMENT OF MANAGEMENT AND TAXATION

## Proposals for scientific cooperation

Educational-scientific institute of  
Economics, Management and  
International Business



## Head of Management and Taxation department

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### OUR SPECIALITIES:

- ✓ Management of Organizations and Administration
- ✓ Taxation
- ✓ Business Administration

### MAIN DIRECTIONS OF SCIENTIFIC RESEARCH:

- ✓ Prospects and problems of entrepreneurship development in transition and developed economies
- ✓ Corporate social responsibility and its impact on business growth
- ✓ Outsourcing of business processes

## MAIN SCIENTIFIC RESULTS



### Some of our publications indexed in Scopus and Index Copernicus:

1. Krasnokutska N.S. Evolution of the concept of corporate social responsibility in the context of strategic management development // Herald of Khmelnytskyi national University. Economic sciences. - 2018. - T.1. - №3. - P. 193-198.
2. Brin P.V., Prokhorenko O.V. Quantifying the integration degree of an enterprise // Actual Problems of Economics. - 2014. - №7.
3. Brin P.V., Prokhorenko O.V., Kovshik V.I. Structural indicators of assessment of business processes strategic contribution to the enterprise system // Scientific bulletin of Polissia, 2018. - N2 (14).
4. Brin P.V., Prokhorenko O.V., Kovshik V.I. Organizing of performance evaluation of logistics cost management information system // International scientific journal «Internauka». - 2018. - N7 (15).
5. Krasnokutska N. S., Bubenets I. G. Entrepreneurial Potential in the Context of the Evolution of the Theory of Entrepreneurship // Business Inform. - 2014. - N9.
6. Krasnokutska N. S., Tikhonchenko R. S. Lead Generation as a Tool for Developing Customer-Based Strategies of Network Enterprises // Business Inform. - 2015. - N11.



## PROPOSALS FOR THE COOPERATION

### **1. Prospects and problems of entrepreneurship development in transition and developed economies.**

The focus of this project is the comparison of entrepreneurial potential of Ukraine and other European countries.

This project is aimed at identifying differences between obstacles to entrepreneurship in the developing country with lower-middle-income economy and the developed country with high-income and innovation-driven economy.



## PROPOSALS FOR THE COOPERATION

### **2. Corporate social responsibility and its impact on business growth**

This project is aimed at identifying the links between social initiatives in business and key indicators of business growth.

The project seeks to conduct an empirical research of relationship between initiatives in promoting social responsibility to meet the interests of customers, employees, suppliers and society on the one hand, and economic value added, that meets the needs of business owners, on the other hand.



## PROPOSALS FOR THE COOPERATION

### 3. Outsourcing of business processes

The project is aimed at forming theoretical and methodical positions and practical recommendations on improving management of outsourcing in the industry.

Within the project the following tasks are planned to be considered:

- to improve classification of outsourcing and to determine its forms;
- to form methodical approach for outsourcing decision making process;
- to create an algorithm for the selection of outsourcing contractor.



**We look forward  
to further  
dialogue and  
cooperation!**