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OUR SPECIALITIES:

- ✓ Management of Organizations and Administration
- ✓ Taxation
- ✓ Management of Investment Activity
- ✓ Business Administration

MAIN DIRECTIONS OF SCIENTIFIC RESEARCH:

- ✓ Prospects and problems of entrepreneurship development in transition and developed economies
- ✓ Corporate social responsibility and its impact on business growth
- ✓ Outsourcing of business processes



MAIN SCIENTIFIC RESULTS

Some of our publications indexed in Scopus and Index Copernicus:

1. Krasnokutska N.S. Concept on value-based management of enterprise potential // Actual Problems of Economics - 2012. - N8.
2. Krasnokutska N. S. Comparative analysis of the knowledge-based potential on the level of countries and regions / N. S. Krasnokutska // Business Inform. – 2012. – N12.
3. Brin P.V., Prokhorenko O.V. Quantifying the integration degree of an enterprise // Actual Problems of Economics - 2014. – №7.
4. Brin P.V., Prokhorenko O.V. Evaluation and selection of outsourcing counterparty by the analytic hierarchy process // Economic Analysis: Ternopil National Economic University- 2015. N2
5. Brin P.V., Prokhorenko O.V. Multilevel classification of outsourcing relationships // Economics and Finance- 2013. - N12.
6. Krasnokutskaya N. S., Bubenets I. G. Entrepreneurial Potential in the Context of the Evolution of the Theory of Entrepreneurship // Business Inform. – 2014. – N9.
7. Krasnokutska N. S., Tikhonchenko R. S. Lead Generation as a Tool for Developing Customer-Based Strategies of Network Enterprises // Business Inform. – 2015. – N11.

More publications: <http://web.kpi.kharkov.ua/mto/uk/publikatsiy/>



PROPOSALS FOR THE COOPERATION

1. Prospects and problems of entrepreneurship development in transition and developed economies: the case of Germany and Ukraine.

The focus of this project is the comparison of entrepreneurial potential of Ukraine and Germany.

This project is aimed at identifying differences between obstacles to entrepreneurship in the developing country with lower-middle-income economy and the developed country with high-income and innovation-driven economy.



PROPOSALS FOR THE COOPERATION

2. Corporate social responsibility and its impact on business growth

This project is aimed at identifying the links between social initiatives in business and key indicators of business growth.

The project seeks to conduct an empirical research of relationship between initiatives in promoting social responsibility to meet the interests of customers, employees, suppliers and society on the one hand, and economic value added, that meets the needs of business owners, on the other hand.



PROPOSALS FOR THE COOPERATION

3. Outsourcing of business processes

The project is aimed at forming theoretical and methodical positions and practical recommendations on improving management of outsourcing in the industry.

Within the project the following tasks are planned to be considered:

- to improve classification of outsourcing and to determine its forms;
- to form methodical approach for outsourcing decision making process;
- to create an algorithm for the selection of outsourcing contractor.



**We look forward
to further
dialogue and
cooperation!**