



ABSTRACT

PEREVALOVA L.V.

**HUMANITARIAN EDUCATION AS COMPONENT OF SCIENTIFIC
AND TECHNICAL EDUCATION IN THE NTU «KhPI»**

(to 125th anniversary of the NTU «KhPI»)

The article is devoted to 125th anniversary – of the NTU «KhPI», one of the leading technical universities of Ukraine. The problems of humanitarian education are examined as technical education component. The role of humanitarian education is analyzed in preparations of future specialists, its value for the forming of a competent professional who has a high level of culture. Special attention is given to the contribution of humanitarian departments of NTU «KHPI» in forming a new generation of engineers – engineers of the XXI century.

KIPENSKIY A.V., HORBUNOV N.P., PROKHORENKO E.V.

FACULTY OF INTEGRATED PREPARATION:

YESTERDAY, TODAY, TOMORROW

(to 15 th anniversary from the foundation)

In the 90s Ukraine was going through important and difficult formation period of sovereign and independent state. New economic conditions of transition to an economic market model demanded new approaches for preparation of highly qualified specialists able to orientate in different spheres of knowledge. A proposed idea supposed a cooperation of two important for country directions in preparation high education specialists with high education – economic and legal. Almost 15 years period confirmed the right choice. Integrated education got a high estimation with both employers and faculty graduates, and is also recognized and being implemented in European countries and the USA.

VASYLIEV H.YU., VASYLIEVA I.H.

MASS – MEDIA IN DEMOCRATIC PROCESSES OF UKRAINE

The role of mass media in civil society formation in modern Ukraine is analysed. The main directions of mass media efficiency increase in civil society formation which is orientated towards the construction of human society with a stable development have been defined

KYIAN M.SH., OKLADNA M.H.

THE INDEPENDENT UKRAINE: FROM AUTONOMY SELF – GOVERNMENT TO SOVEREIGNTY

The stages of Ukraine sovereignty formation are examined in the article, beginning from the period of Kievan Rus and till nowadays. Normative acts which played a large role in the formation and development of the Ukrainian state system are analyzed. A special accent is made on description of the Declaration about state sovereignty of Ukraine which became legal basis for the Ukrainian legislation reformation.

VASYLIEVA N.H.

THE RIGHT TO THE INTEGRITY OF THE PERSON AS A FUNDAMENTAL REGULATION OF MODERN BIOTECHNOLOGIES

This article is devoted to the research of the notion and meaning, content and essence of the right to the integrity of the person, as a fundamental human right, proclaimed in the modern human rights document – The Charter of Fundamental Rights of the European Union 2000. On the basis of scientific literature as well as norms of the International and European Law analysis a research was made over this human right, its genesis in the international and EU Law, its modern understanding in the sphere of new biotechnologies. An attempt was made to formulate the modern conception and interpretation of the human right to the integrity of the person and outline possible trends of further research of the phenomena of this right as a fundamental human right in the sphere of biomedicine and new biotechnologies.

BAKUMENKO O.O.

ZEMSTVO SELF – GOVERNMENT (BY REFORM 1864) AS A STEP ON THE WAY OF FORMING CIVIL SOCIETY IN THE RUSSIAN EMPIRE IN THE SECOND HALF OF THE XIX CENTURY

The main peculiarities of the organs of self-government of the Russian Empire before and after zemstvo's reform by 1864 are analyzed in this article. The main features of zemstvo's self-government, as structure elements of the system of civil society are determined. The conclusion about the influence of zemstvo's self-government on development of other forms of public activity is made.

ZMIIVSKA S.S.

LEGAL PRACTICE AS SPECIAL FORM OF JURIDICAL ACTIVITY

Determination of legal practice description is offered in the article. Legal practice is the legal system element of society and plays a substantial role in the mechanism of the legal adjusting. Conclusions are made, that in the legal state a court decides practically all the disputes between subjects' rights which have legal maintenance, and jurisdiction of courts spreads on all of legal relationships which arise up in the state.

MURENKO E.L., HARIAEVA A.M.

CONSTITUENT POWER OF NATION

This article is devoted the social and historical approach to the study of democracy problem in general on public and, in particular, in Ukraine. This article describes imperfection of the Ukrainian legislation in relation to the basic institutes of democracy – election and referendum.

AVRAMOVA O.E., TSYBA I.P.

TO A PROBLEM OF INADMISSION OF ABUSE LIBERTY ACTIVITY OF PRESS MASS – MEDIA

Legal status of mass media is a most difficult problem from the point of view of political science, right, social deontology. In the world practice mass – media are determined as the fifth power. Therefore, information outgoing from this subject is basic in forming of consciousness of society. That's why, the problem of rights for mass media is subject of separate study.

POSTUPNOI A.N.

LIBERATION FROM ILLUSIONS AS A PREREQUISITE OF STRATEGY DEVELOPMENT OF UKRAINE

In the article the conclusion is made that the most important reason hindering the building of a developed society in the Ukraine is the ideological one: inability of the population to tell a real nature and mechanism of building of a liberal society from its advertised image.

AVRAMOVA O.E., SVIRIDENKO E.A.

JOURNALIST'S STATUS: POLITICAL AND LEGAL ASPECTS

Legal security of journalists' rights is the necessary element of society in the legal state. Social defence of these subjects is determined from the point of operating and legislation and world practice. Journalists' rights guarantees, their rights and duties are reported.

HODZ N.B.

SCIENTIFIC METHODS AND PRINCIPLES OF VALIDITY IN STUDYING AND ANALYSIS OF FOLKLORE MATERIALS ON EXAMPLE OF FOLK TALES TEXTS

In the article author considers the scientific methods and principles of validity required for carrying out the studies folk – lore material (on example of the analysis of the mythological image “Povitryli”). In this case the main attention is conducted to a problem of carrying out clear checks and results of the studies since unauthentic information distorts the field to exploratory activity and has an aptitude in its volume.

PETUTINA E.A.

ART IN LECTURER'S SPIRITUAL CULTURE

The importance of the art in the professional activity of a technical university lecturer is examined in the article. Aesthetic, compensatory, cognitive and

communicative functions of the art along with its role in forming of humanitarian and technical elite are analyzed based on a sociological research data.

MALIKOV V.V.

**ORGANIZATIONAL FORMS OF HIRED LABOURERS IN UKRAINE
IN THE SECOND HALF OF THE XIX – THE BEGINNING
OF THE XX CENTURIES**

This paper analyzes forms of organization of hired labourers in Ukrainian folk culture in the 2nd half of the XIX – the beginning of the XX centuries. The study reveals the role of art as an important part of customary law institute of hiring agricultural workers. The functioning of examined organizational forms was based on the traditional peasant labour cooperation.

SMOLIAGA M.V., STARIKOVA H.H.

HUMANITARIAN COMPONENTS OF MODERN SCIENCE

This article is connected with the problem of humanitarian components of modern scientific knowledge. Peculiarities of science as a system of knowledge and as a special form of the human activity are analyzed. Special attention is given to such problems as moral aspects of scientific activity.

SHARONOVA N.V.

**DEVELOPMENT OF APPLIED LINGUISTICS IN A CONTEXT
OF A CONCEPT OF SCIENTIFIC AND TECHNICAL PROGRAMM
«INFORMATION. LANGUAGE. INTELLECT»**

The article deals with factors influencing the development of Applied Linguistics as the educational and scientific speciality in Ukraine in general and in National Technical University "Kharkiv Polytechnical Institute" in particular within the framework of development of the state scientific and technical program «Information. Language. Intellect.»

DUBICHYNSKYI V.V., VASENKO L.A., BONDARETS O.V.

**OUTGOING FACTORS OF TEACHING EDUCATIONAL DISCIPLINE
«UKRAINIAN LANGUAGE FOR PROFESSIONAL DIRECTION»**

In the article the structural-logic scheme of educational discipline «Ukrainian Language for professional direction» is shown. Three educational – qualificative levels are taken into account in the suggested Conception.

ANDREEVA E.V.

TRANSLATION AS ESTABLISHMENT OF DIFFERENT

The article suggests philosophical interpretation of translation and its functions in contemporary world. It is based on J. Derrida's ideas about the deconstruction of binary opposition between the original and translation. We compare translation with transgression in M. Foucault's, M. Blanchot's and J. Derrida's understanding.

As a result we put forward the postmodern conception of translation which presupposes renunciation of the totalitarianism of the only sense in favour of rhizomatic multiplication of equal alternatives.

SHEVCHENKO V.F., POLIANSKAIA I.V., POLIANSKAIA V.V.
**CULTUROLOGICAL ASPECT ON LINGUISTICS LESSONS
IN TECHNICAL HIGHER EDUCATIONAL UNIVERSITY**

In the article problems of culturology in learning of linguistic disciplines in higher educational university are discussed. The role of language and culture in communication process and person socialization are emphasized. A particular type of social and cultural communication – introduction an individual to another cultural environment and perception of elements of another culture with the aim of adaptation or integration is allocated.

KIPENSKIY A.V.
**ELECTROMAGNETIC ENERGY AS MEANS OF TREATMENT,
REHABILITATION AND PREVENTION OF DISEASES
OF POPULATION IN UKRAINE**

A condition of technical security of medical establishments of Ukraine is observed. The necessity of immediate medical equipment renovation is indicated. Historical way of electrotherapy development as means of treatment, rehabilitation and prevention of diseases of population of Ukraine is given.

TIMOFEEV V.N.
**PROBLEMS OF DYNAMIC EFFICIENCY OF INVESTMENT
PROCESSES AND THEIR VALUATION**

The ways improving influence of expenses of resources and capital investments on duration of investment processes and their efficiency are considered in the article.

KUZMENKO L.V., MOROZ YU.V.
**METHODICAL APPROACHES TO ASSESS A FINANCIAL
CONDITION ON AN EXAMPLE OF A GROUP OF COMPANIES**

The paper presents generalized approaches to assess a financial condition, based on a combination of method coefficients calculated on the basis of financial reporting and hierarchy analysis. Expert opinions on the liquidity, financial stability, profitability and business enterprise are also used. This approach can also set a rating in comparison of a financial condition of several companies of the same industry.

AVRAMOVA O.E., TIMCHENKO V.
AGREEMENT OF FRANCHISING: ECONOMIC-LEGAL ASPECT

Questions of economic maintenance and legal adjusting of agreement of franchising are considered in the article. Concept and classification of franchise are given. An advantage of legal relationship of franchising over the other construction of business in the economic terms of Ukraine is described.

HORBUNOV N.P., PASIKA I.I.
**THE MAIN DIRECTIONS IN SOLVING THE PROBLEM
OF ORGANIZATION AND MANAGING OF PASSANGER'S
AUTOMOBILE TRANSPORTATIONS**

In conditions of building an economic market model one of the most important social and economic issues of development a regional economy is a search of effective ways of overcoming a crisis in sphere of public passenger transport (PPT). In modern conditions regional structures of PPT activity has low and in some conditions negative level. Besides, modern transformational tendencies, complex structural changes in economy of Ukraine make an accent to a necessity of single – minded search of methods and managing mechanisms for development stimulating of this market.

TKACHOV M.M.

METHODOLOGICAL APPROACHES TO THE ESTIMATION OF ENTERPRISES' COMPETITIVENESS

Research results of main problems concerning enterprises' competitiveness are given and strengths and weaknesses of these methods in the modern terms of development of the Ukrainian economy are determined. Measuring difficulty, lack of information and/or inauthenticity of information are the main problems. Analysis of different sources of information during research and evaluation of competitiveness constituents is quoted.