

MODERN ASPECTS OF THE ORGANIZATION OF REMOTE WORK MANAGEMENT IN SUPPLY CHAINS IN UKRAINE

Kovshik V.I.

National Technical University «Kharkiv polytechnic institute», Kharkiv

Effective and efficient logistics and supply chain management processes play a vital role in ensuring the competitiveness of companies in the globalized market environment and their performance on all levels: from resolving everyday tasks in a warehouse to strategic changes in the supply chain structure. The critical challenge in this situation is to guarantee the stability and robustness of the management processes regardless of the influence of external factors that can disrupt a usual workflow. While the problem of switching to remote work is actively studied by management theorists and practitioners in recent years due to COVID-19 [1], the Russian invasion of Ukraine in 2022 caused new challenges for Ukrainian companies and management experts regarding the question of how to organize the functioning of supply chains in these conditions. The choice of remote work, in this situation, is not a matter of preference or cost reduction. It is a necessity to ensure the survival of businesses, which defines the importance of the research.

As modern research suggests [2], the supply chain network viability is the critical factor that ensures its survivability in a complex environment. This feature of modern supply chains can be fulfilled using a variety of technological solutions, including cloud-based logistics software, HRM solutions, and the utilization of remote tracking for vehicles and cargo. Simultaneously, the psychological aspect of remote work management is essential and plays a critical role in the achievement of high performance of supply chains by enduring high levels of employee satisfaction and involvement [3]. As a result, it's possible to propose a multi-level approach to the telework management organization that includes the implementation of information technologies in the supply chain activities, learning and training for employees, and performance control measures to ensure the effectiveness and efficiency of labor.

Further research regarding this management perspective may include a detailed analysis of the recent trends in remote job management in Ukraine in 2022-2023, studies related to the technological aspects of the remote work organization, including the use of artificial intelligence for simplifying the routine tasks of the supply chain and logistics workers.

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