

**DIGITAL TECHNOLOGIES IN TEACHING ENGLISH
TO UNIVERSITY STUDENTS**

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The process of teaching English for technical specialties has certain peculiarities due to the different initial level of English-language training of freshmen; the number of academic hours allocated for the study of this discipline; the quantitative composition of groups. But the most urgent issue of today is to increase the level of motivation of students of technical universities to learn English. An important factor in solving this issue is the use of modern innovative information technologies in the teaching of High school students.

A large number of works are devoted to the problems of development and implementation of multimedia technologies in the process of teaching foreign languages (L. Sazhko, L. Maslak, E. Tymchenko, T. Trofimishyna, O. Chevychelova, etc.) Theoretical analysis of the scientific literature shows that the use of multimedia technology to learn English digitally allows us to identify new pedagogical conditions that increase the effectiveness of learning.

The systematization of pedagogical conditions of distance learning of the English language allowed to determine the degree of development of didactic technologies on the issues under study. The use of interactive tasks helps students to communicate and acquire new meta-skills and - universal competencies that act as the basis for the development of other professional skills

The main advantage of innovative technologies in the process of language learning lies in the use of multimedia to adapt the teaching material to the necessary level of training of the student, his individual needs. Teachers have an opportunity to add subtitles to update the training material presented by audio and video resources, repetitions of necessary sections, etc. In addition, teachers have the opportunity to add comments to written texts, recommendations and translations of text fragments. Thus, the modification of authentic texts gives the student the opportunity to study the necessary material, relying on their linguistic capabilities.

The introduction of modern achievements in the field of multimedia technologies in the educational process of the university allows to facilitate significantly the work of the teacher, to increase motivation for learning, to optimize the efficiency and quality of the teaching process.