

**MULTIDISCIPLINARY APPROACH: VISUAL MEANS
FOR ENRICHING STUDENTS' VOCABULARY**

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The current study aims to describe a meaningful, powerful and effective tool, used to encourage students to apply denotation maps in e-learning. For this purpose we describe the implementation of denotation maps in the e-learning process that encourages students to remember new professional vocabulary, enhance their reading skills and brainstorm creative ideas.

The development of innovative methods of teaching a foreign language at a university is a priority in modern linguistic and methodological sciences. The main advantage of using innovative technologies in foreign language teaching is the shift in emphasis from traditional verbal methods of transmitting information to audiovisual means. Currently, a professionally-oriented approach in teaching a foreign language to students of non-linguistic faculties is becoming especially relevant. Its essence lies in the integration with special disciplines in order to obtain additional professional knowledge. At the same time, much attention is given to reading authentic professional literature that requires certain knowledge of terminological vocabulary, as the main distinctive feature of the language of scientific literature is its significant saturation with special terms. Therefore, one of the main tasks of teaching a foreign language in a non-linguistic university is to learn the terms. This is important when teaching all kinds of language aspects, including reading. The idea of their terminology helps to intensify the assimilation of terminological units. After all, the principle of systematicity is the guiding principle of the terminology organization. An organized set of terms in a special language that serves the communicative needs of a particular field of knowledge is understood as a terminology system. Terms do not exist alone, they are necessarily combined and organized. They reflect the connections that exist between objects in the real world. New terms should be memorized in their clear definition and used according to this definition. Students need to get used to learning the entire system of terms, not individual words.

Denotation maps in the professionally-oriented e-learning of English can be used equally to present new information when students get their first idea of the topic, to introduce new vocabulary in the context of the topic and to acquire knowledge by creating and strengthening associative series. Visualization of concepts significantly enhances the effectiveness of memorizing professional vocabulary. As the experience of professionally-oriented foreign language teaching has shown, denotation maps reveal the creative potential of students, help to perceive complex terminological material and develop several types of cognitive activities: speaking, attention, memory, imagination, etc. With the help of denotation maps, students can make a translation on a given topic, prepare messages, and use them as a support for a dialogue. In addition, denotation maps are suitable for group work and discussion.