

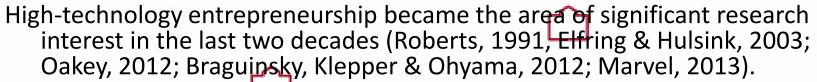


Proposal for Research Cooperation



Background





Simultaneously, developments in international entrepreneurship attracted more attention (Jones, Coviello, & Tang, 2011).

Eventually, that led to the emergence of studies in international high technology entrepreneurship at the intersection of two fields (Coviello, 1994; Jones, 1999; Murtha, Lenway, & Hart, 2002; Opetti, Zucchella, Jones, & McDougall-Covin, 2012).

These studies revealed a wide venue for further exploration of the issues related to the drivers of high-tech firms internationalization, challenges that international context imposes on high technology SMEs, and corresponding business models applied by international high-tech entrepreneurs, including specific capabilities that high-tech firms have to develop for competing internationally (Danko T., 2012; 2016).



















Research Objectives

- determine, measure and monitor the scope of international high-technology entrepreneurship within the modern global economy
- understand which variables determine an international orientation of high-technology ventures
- identify and analyze specific factors influencing international high-technology entrepreneurs hipperformance
- explore business approaches and models applied in international high-technology entrepreneurship



Output and Potential Outcomes

The results will help to clarify the managerial practices to be applied in the area of international high-technology entrepreneurship reflecting its specific aspects.









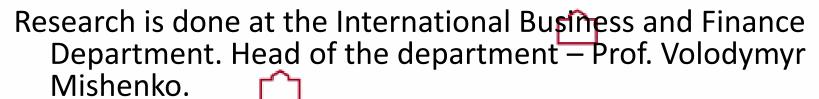








Research Team



Research team leader – Prof. Taras Danko (tarasdanko2010@gmail.com).

Research team includes Assoc. prof. Natalia Shyriaeva, Assoc. prof. Olena Chaikova, Assoc. prof. Alina Zubkova, Assoc. prof. Olena Reshetnyak, Assoc. prof. Maryna Shevchenko, Assoc. prof. Olexander Bilotserkovskiy, Assoc. prof. Oleksiy Zamula, Sen. lecturer Andriy Ivaknenko, Sen. lecturer Anastasiya Makarenko, Sen. Lecturer Iryna Glushenko, Sen. lecturer Svitlana Klepikova.



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